

# CUMBRE





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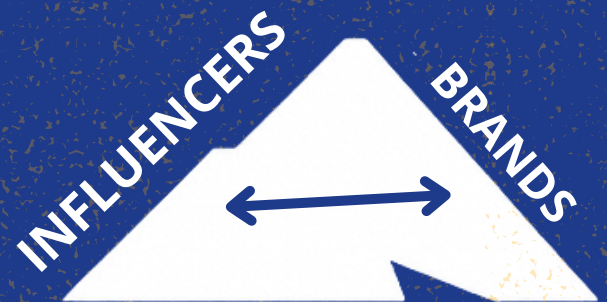
## Who We Are?

Agency with **8+ years** of experience specializing in **influencer marketing** (micro, mid, macro, and celebrity) worldwide. Our refreshed identity reflects **professionalism and innovation** with a new palette, typography, and modular design system.

## Value Proposition

**End-to-end solution.** We handle everything from **concept** to **final delivery** with measurable results: video production, BTL & street marketing, **events**, and everything a campaign needs to succeed.

## Synergy



A collaboration triangle where strategy and creativity converge.

“For a story to transcend, you have to know how to tell it.”

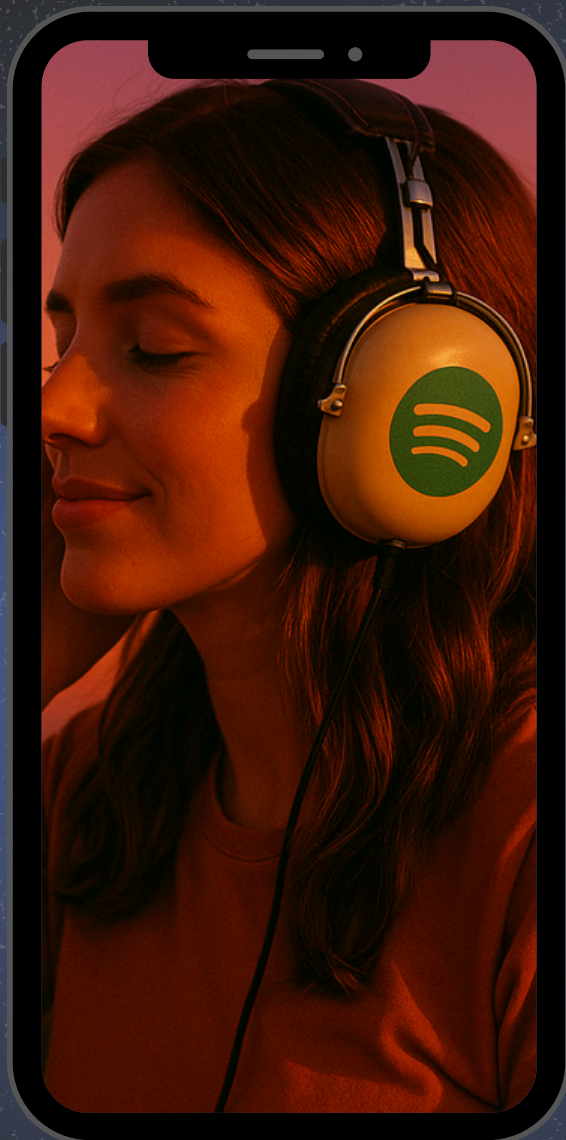




# Services

- **Consulting.** Full support from day one, powered by expertise and innovation.
- **Influencer Marketing.** Value propositions tailored to each brand and objective.
- **PR.** Talent outreach for product and service launches.
- **Talent.** Representation and growth for creators across all social platforms.

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## Campaign Management

1. Project discovery
2. Creative ideas
3. Strategy
4. Influencer sourcing & selection
5. Briefing
6. Contracts
7. Scripts & approvals
8. Campaign tracking
9. Reporting

## Why Us?

- 1500+ collaborators worldwide
- 24/7 service
- Transparency in execution and results
- Value-driven proposals aligned to clear objectives

## Brands That Trust Us

Genshin Impact · Hostinger · Blaze · Cinépolis · Wondershare · Filmora · Spotify



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## CONTACT

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[www.agenciacumbre.mx](http://www.agenciacumbre.mx)



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